



Mr Dan Walpole

Head of Communication and Marketing,
World Nuclear Association

Biography

Mr Dan Walpole serves as the Head of Communication and Marketing at the World Nuclear Association (WNA). In this role, he leads the Association's efforts to communicate the benefits and importance of nuclear energy in achieving global energy and climate goals. His work involves crafting strategic communication campaigns to inform stakeholders and the public about nuclear energy's role in the energy transition.

Under his leadership, the WNA's Communication and Marketing department contributes to the Association's mission by disseminating information about nuclear energy to industry stakeholders, governments, the financial sector, media, and academia. The department's efforts are part of the WNA's broader strategy to connect the global nuclear industry, represent its interests, and influence decision-makers.