

Mr. Joel Avrunin

Vice President, Environmental Business, Picarro



Mr. Joel Avrunin has built his career as a business leader and industry-recognized technical expert in metrology with his progressive leadership roles in sales, marketing, business development, and key account management at Teledyne, Honeywell, Faro Technologies, and Tektronix. At Picarro, he leads a team that creates and sells solutions using cavity enhanced optical spectroscopy to provide timely, trusted, and actionable data for environmental monitoring. He has led the introduction of solutions for improved fertilizer usage (ammonia and nitrous oxide monitoring) and more efficient uses of water in agriculture. He holds a B.S. in Electrical Engineering and an MBA in Organizational Leadership.