Social Media Simulator Training

Recognizing that social media is changing the way communicators need to prepare, the IAEA’s Incident and Emergency Centre (IEC) is offering online training on the use of its Social Media Simulator.

The Social Media Simulator:

- Simulates the functionality of widely-used online platforms, including:
  - USIE
  - Mainstream news websites
  - IAEA.org
  - Facebook
  - Twitter

- Provides secure access

- Includes a simulated organisational website to post press releases and other public information material

- Allows communicators to:
  - Reply to posts
  - Use hashtags
  - Link to content
  - Search for keywords, hashtags and users

For more information, contact: p.kaiser@iaea.org