

Social Media Simulator Training



Recognizing that social media is changing the way communicators need to prepare, the IAEA's Incident and Emergency Centre (IEC) is offering online training on the use of its Social Media Simulator.

The Social Media Simulator:

Provides secure access

Includes a simulated organisational website to post press releases and other public information material

Allows communicators to post text, images & videos on social media platforms

Simulates the functionality of widely-used online platforms, including:

- USIE
- Mainstream news websites
- IAEA.org
- Facebook
- Twitter

Allows communicators to:

- Reply to posts
- Use hashtags
- Link to content
- Search for keywords, hashtags and users

For more information, contact: p.kaiser@iaea.org