

United States Department of Agriculture

Past, Present and Future - a Road Map to Integrated, Area-wide, Systems, and Enterprise Risk Management **Approaches to Pest Control Kenneth Bloem** National Fruit Fly Coordinator Science and Technology USDA, APHIS, PPQ Raleigh, NC

Change and Innovation in Pest Management TAKE HOME MESSAGES

Know your enemy, think area-wide and work collectively!

- The first rule of war and pest management is 'know your enemy'
- Area-wide Pest Management is as much a way of thinking as it is a type of program
- Pest Management programs are becoming increasingly complex, data and technology driven and as such require a more collective approach



Change and Innovation in Pest Management DRIVING FORCES

- Realization that status quo isn't adequate to meet food needs of future generations
- Economies of scale ... farms and operations are getting bigger
- Trading partners want safe trade ... not shared pests
- Resistance to many control tactics have made 'silver bullets' a thing of the past
- Increasing concerns for the **environment and human health**
- Bilateral and multilateral agreements requiring science-based decisions





Integrated Pest Management

A DEFINITION - a (science) decision-based process involving coordinated use of multiple tactics to optimize pest control (insects, pathogens, weeds, vertebrates) in an ecologically and economically sound manner

Pioneers

- Chinese (300 BC-300 AD) crop phenology in pest avoidance, natural enemies of pests, soap insecticidal properties
- A.D. Pickett (1948) selection of pesticides to protect natural enemies
- Rachel Carson (1963) Silent Spring
- Huffaker, van den Bosch, Prokopy (1970s)

Integrated Pest Management

Who drives IPM - Individual growers/organizations

IPM Tools/Tactics

- Monitoring weather, pests & diseases, pesticides
- Action Thresholds
- Forecasting
- Cultural Methods mowing, tilling, sanitation, soil preparation
- Host (Plant) Resistance
- Biological Controls predators, parasites, diseases
- Mating Disruption
- Chemicals reduced risk and bio-rational

Integrated Pest Management

IPM can be applied to any pest management situation





Santa Clara County Integrated Pest Management Program Putting IPM into Practice through Real World Examples





Area-wide: Growers + stakeholders work together to manage key pest that affects them all

MOODA

Helelele

Ding-pole

Area-wide Pest Management

A DEFINITION - systematic pest control uniformly applied to the **total population** of a key pest in a clearly defined geographical area to predetermined levels using biologically based criteria

Pioneers

- <u>cottony cushion scale</u> (1888); <u>gypsy moth</u>, USA (1890s); <u>cattle ticks</u>, USA (1906); <u>tsetse fly</u>, Portugal (1911); <u>Locusts</u>, China (1929/51); <u>malaria</u>, global (1955); <u>screwworm</u>, NA (1957)
- E.F. Knipling & R.C. Bushland (1950s)
- Joint FAO/IAEA Division of Nuclear Techniques in Food & Agriculture (1964)
- USDA-ARS Area-wide Pest Management Program (1995)

Area-wide Pest Management

Key Characteristics:

- Key pest
- Total population
- \circ Defined area
- Multiple stakeholders (growers, industry, public, gov't, scientists)
- \circ Proactive
- Focus on re-infestation
- Focus on monitoring

» » AWPM is as much a <u>way of thinking</u> as it is a type of program



Area-wide

Pest Management

(tools & tactics)





Systems Approach to Pest Management

A DEFINITION - a defined set of pest risk management measures, at least two of which act independently that cumulatively achieve the appropriate level of phytosanitary protection

⇒ expanded IPM programs designed to meet the phytosanitary requirements of trading partners

Who drives SA – Industry / Government

Pioneers:

• E.B. Jang / H.R. Moffitt / R. L. Mangan

Systems Approach to Pest Management







Systems Approach to Pest Management



Left to right: Tomato photo by Bob Nichols. Sweet potato harvest photo by Lance Cheung. Green pepper photo by Bob Nichols. Ship photo by USDA Foreign Agriculture Service. Inspection and schoolchildren photos by USDA. Flickr.com/photos/usdagov

Systems Approach for Papaya

Target: Medfly (*Ceratitis capitata*) Area: Central America

Mitigations

- Poor host
- Low pest prevalence
- Specific cultivars
- Maturity stage
- Hot water dip





Enterprise Risk Management: Industry develops business plan that specifically considers and addresses risk options

Manna -

Helelel

- Party

Enterprise Risk Management - ERM

A DEFINITION - process of planning, organizing, leading, and controlling activities in an organization to meet its stated risk profile and maximize benefits to its stakeholders

Risk appetite - organizations stated risk tolerance **Risk tolerance**(s) - day-to-day operations that tell you if you are within the stated risk appetite of our organization

Regulatory risk appetite statement ...

- reduce pest establishment below current levels
- increase trade with other countries

Industry risk appetite statement ...

- reduce consignment rejections to zero
- increase consignments by 30%

What road should I take?



Then it doesn't matter. If you don't know where you are going, then any road will get you there.

I don't know.

Enterprise Risk Management - ERM

Who Drives ERM – Industry (pioneers)

Examples

- Avocados exports from Mexico
- $\circ~$ British Columbia apple growers and codling moth
- South African citrus growers and false codling moth
- U.S. National Clean Plan Network plant viruses
- California nut tree growers and navel orange worm

Road Map -

Navel Orange Worm Management in California

CA Nut Tree Growers have been well organized since the 1970s

2015 All pistachio production in CA using atoxigenic strain of *Aspergillus flavus* (AF36) to reduce aflatoxin production

Concern about long term sustainability of FCM IPM - growers investing in AW approaches, including SIT, MD puffers



Best management practices

- water management
- sanitation
- monitoring
- mating disruption
- pesticides

No regulatory mandate for SA other than a <2 % damage threshold for NOW for premium nut prices

Future Directions

- New surveillance technologies drones and remote sensing
- Molecular/Genetic tools such as CRISPR, RNAi, paratransgenesis
- Automation of pest management **data bases**
- Automation of decision-making based on digital monitoring data
- Refinement of systems approaches, including approaches for moving products out of quarantines established because of invasive pest outbreaks

Conclusion

Scientists from all disciplines need to improve communication and foster collaboration to meet the pest management challenges of the future while preserving our natural ecosystems

Know your pest,

think area-wide,

work collectively!



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THANK YOU !

