

International Atomic Energy Agency Scientific Forum

A Decade of Action on **Cancer Control** and the Way Forward



IAEA
International Atomic Energy Agency
Atoms for Peace and Development

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Vienna International Centre
Board Room D, C Building, 4th Floor

Developing of Cancer Staging Apps
such as TNM and FIGO to Support
Health Professionals

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Outline

1. Mobile Health Applications and their Global Health Impact
2. The development of TNM and FIGO Apps
3. Resource-based management and reducing health disparities
4. Current usage and uptake, health technology assessment challenges, potential benefits
5. The future of mobile health applications



Mobile Health (mHealth) Applications and their Global Health Impact

- mHealth applications: new territory, worldwide access and data, **greater distribution** of knowledge and health equality
- Mobile applications ('apps') with affordable smart hand-held devices
- Two primary uses for these platforms cater to different groups:
 - clinical decision support for **clinicians** and
 - **patient** self-management



A) Clinical Decision Support for Clinicians

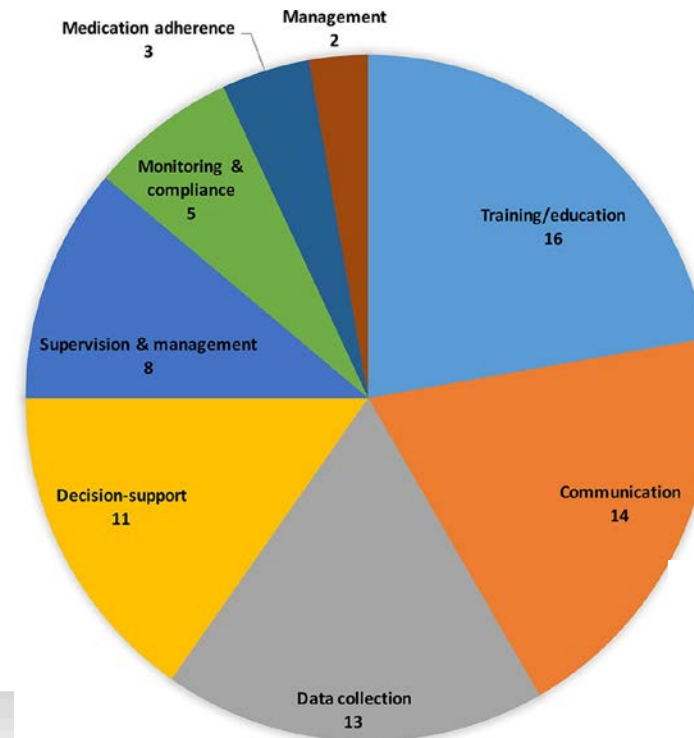
mHealth apps are becoming a mainstay for clinicians

Focus is on:

- Education (general, specialized, and continuing medical education)
- Reference tools
- Clinical calculator tools
- EHR and data synthesizing platforms
- Communication, management, decision support



Overview of mHealth intervention categories- data from 16 reviews on the clinical value of mHealth



B) Self- Management for Patients

- This growing field of mHealth follows new trends to capture patient health data, providing new ways to promote healthy lifestyle
- mHealth apps have a positive impact on **health-related behaviours** (physical activity, diet change, adherence to medication or therapy, and health knowledge)
- Promote better clinical health outcomes
- Surveys indicate user satisfaction with mHealth apps to manage their health

HEALTH MOBILE APPLICATIONS

The digital health market continues to evolve, and the interest of users in mobile applications, especially health applications, continues to increase.

5 billion
PERSONS

have a mobile, with most people now using a smartphone. 48% of consumers use health apps.

78,000
NEW HEALTH APPS

were added to major app stores, in 2017. This includes fitness, health & medical apps.



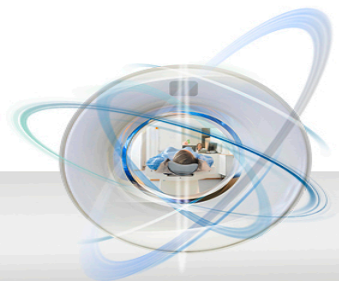
HEALTH APPLICATIONS
STATISTICS

84,000
APPS PUBLISHERS

developed apps for the medical and health & fitness markets in 2017.

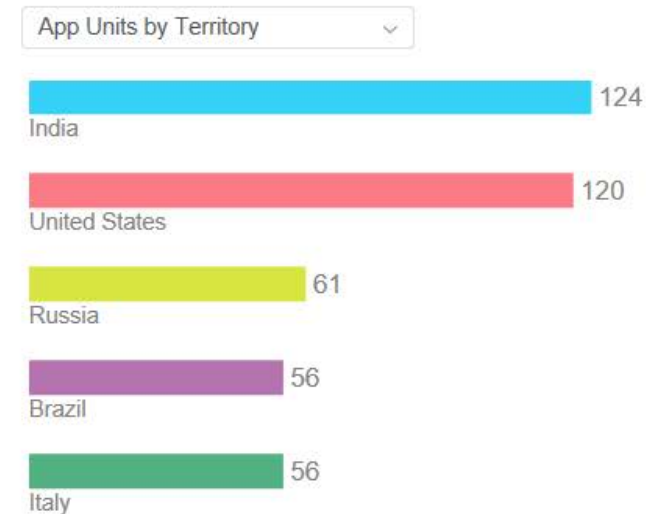
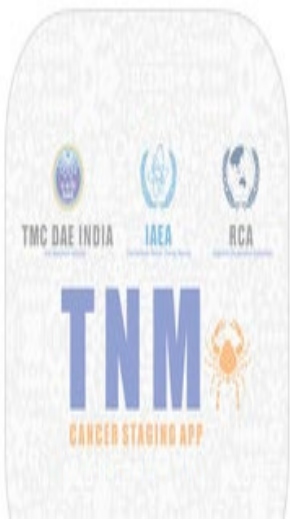
3.7 billion
DOWNLOADS

of health apps were expected in 2017, which is an increase of 16% from the previous year.



TNM Cancer Staging App

- A simple-to-use mobile app developed to stage all cancers
- Prospective search by **Alphabetical, System, Interactive** parameters can derive staging values
- The “**Universal Search**” searches indexes and lists.
- Developed for IAEA in collaboration with Tata Memorial Centre (TMH), Department of Atomic Energy (DAE), India.



Aug 1, 2018-Jul 31, 2019



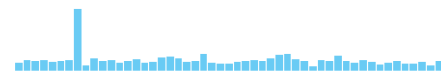
19,365
Impressions

▼ 32%



1,700
Product Page Views

▼ 47%



8.17% (Weekly Average)
Conversion Rate ?

▼ 0.13%



997
App Units

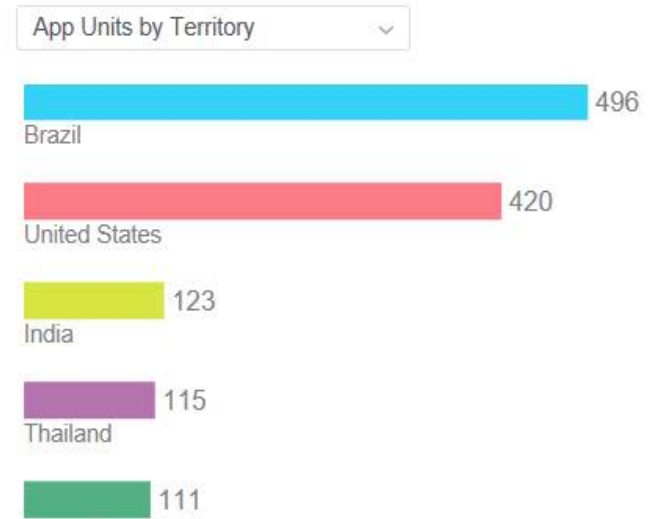
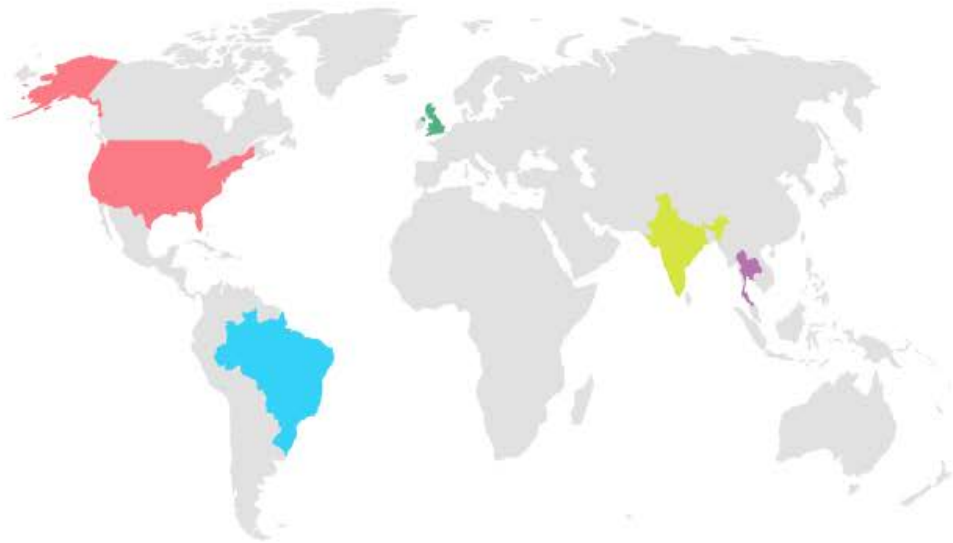
▼ 53%

TNM– Apple Device

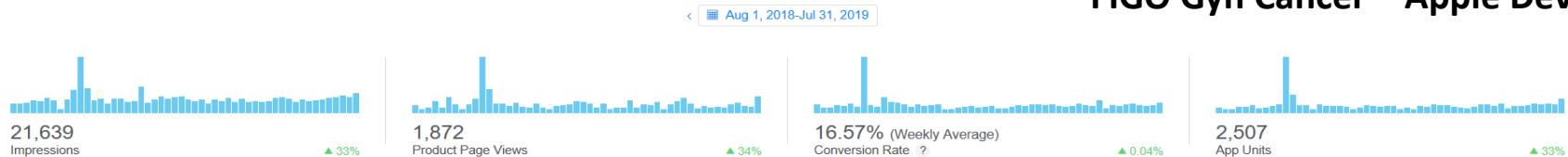


FIGO Gyn Cancer Management App

- Designed for health professionals by the FIGO Gyn Oncology Committee in collaboration with AIIMS, New Delhi and TMH, Mumbai, India
- Latest FIGO Staging of Gyn cancers
- Recommends **resource-based management solutions** - a unique feature
- Simple, user-friendly, useful for **oncologists, gynaecologists, medical students and residents**

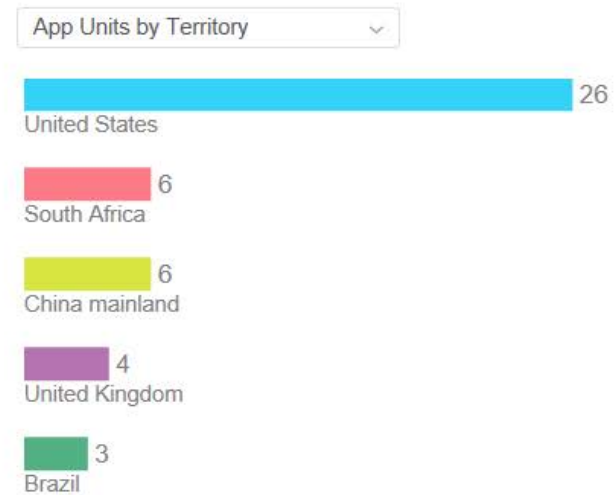
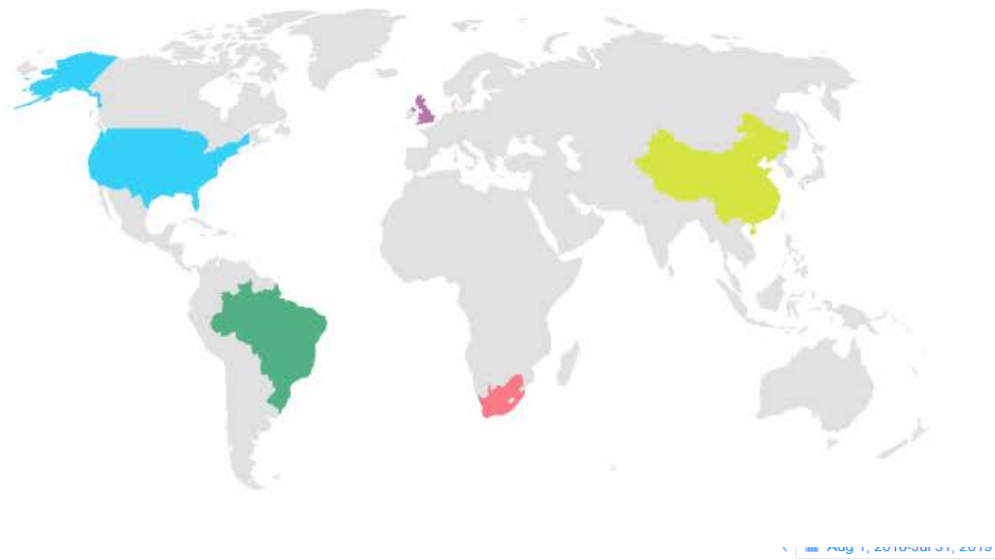


FIGO Gyn Cancer – Apple Device

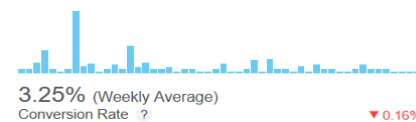


NUCARD

- Web application for **clinical indications** for **nuclear cardiology procedures**
- Mobile guide to be used in in different clinical scenarios
- Developed by IAEA in cooperation with the Italian Working Group of Nuclear Cardiology
- Reliable and useful tool that can help physicians to choose the right test for each patient



NUCARD – Apple Device



Android Use- new users in the last year

New users acquired ⓘ

5.92K **-7.63%** vs previous period



TNM Cancer Management – Android Device



New users acquired ⓘ

3.21K **+4.42%** vs previous period

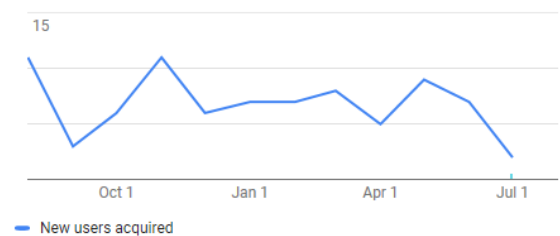


FIGO Gyn Cancer – Android Device



New users acquired ⓘ

82 **-47.44%** vs previous period

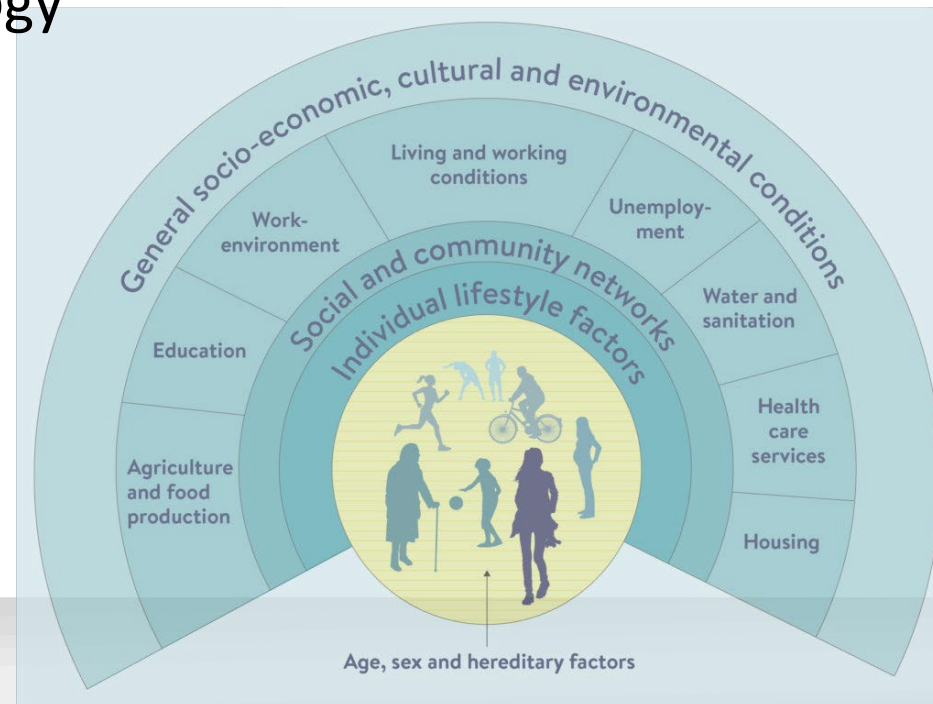


NUCARD – Android Device



Resource-based management and reducing health disparities

- IAEA mHealth apps are resource-based tools with varied usage for different clinical settings globally
- Scarce resources in low and middle income countries (LMICs); Lack of broad access to healthcare as well as quality and safety
- Innovative healthcare systems can use technology to improve processes and provide equitable care
- mHealth can lessen inequalities in medical education, clinical practice, knowledge, and medical technology



The future of mobile health applications

- Health professionals will use mobile devices to **access medical and drug databases, laboratory results, and electronic EHRs**
- Remote consultation and monitoring, medical reference/tool/calculator usage; **cloud-based mHealth** data storage
- Versatile sensors will become increasingly **accurate and available**, data streams in apps will move toward **prediction algorithms**
- Will include vulnerable populations
- The IAEA will continue to develop mHealth apps and aim to propagate the technology to all member states.





Thank You

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