

Cara Nelson

Former General Manager / Director of Business Development of the Okanagan-Kootenay Sterile Insect Release, Canada



Ms. Cara Nelson is the former General Manager of the Okanagan-Kootenay Sterile Insect Release (OKSIR) Program, where she acted from 2005 to 2018. She has been on a mission to expose other regions of the world to the benefits of this one of a kind, innovative, community-based, area-wide Program that uses the sterile insect technique to control codling moths in western Canada. Ms. Nelson led the dedicated team of “OKSIR Super Heroes” in delivering this publicly-funded Program. For the past eight years the programme has operated with a 0% increase in tax requisitions, while at the same time completing a million-dollar capital replacement - with money left in reserves.